

PHF '12 - Passkey Housing Forum 2012

Secure Your Sponsorship Opportunity Today!

Passkey is delighted to invite you, as one of our valued business partners, to participate in the 2011 Passkey Housing Forum (PHF '12), to be held at the Austin Hilton in Austin, TX on May 15 - 17, 2012. This highly anticipated event is a great opportunity for you to access a highly influential audience in the hospitality and meeting management industry, as well as join an exceptional program.

Passkey Housing Forum ("PHF") Focus

PHF is the 'must-attend' industry event for meeting professionals from all facets of the events industry, from hotels, CVB's and destinations to corporate and association meeting planners and meeting management companies.

PHF is unique in that it focuses solely on issues relating to event and group housing, addressing topics such as housing best practices, emerging trends in event housing, customer relationship management, and how all event constituents can work better together - planners, hotels, meeting management companies, and CVBs- to ensure the success of any event.



Attendee Profile

- **Meeting Planners**

Corporate, Association, and Independent Meeting Planners

- **CVB's and DMC's**

Senior Executives, Sales/Marketing, Housing Managers,

- **Hotels**

Sales and Marketing Executives, Convention Services, Reservations and Revenue Managers.

- **Meeting Management**

Trade Show Producers, Meeting Directors, Meeting Managers, Housing Coordinators .

Why Sponsor?

Build awareness among the thought leaders of the industry.

Reach a highly influential audience in a rich networking setting.

Promote Your products/services to top meeting professionals.

Learn the latest on group housing trends and technologies.

PHF '12 Sponsorship Package

Email phf12@passkey.com for pricing

Package plan can include any of the following:

- Exclusive sponsorship of a general session (opening reception, keynote, meals)
- One (1) complimentary conference pass
- Inclusion in event's online social network with access to attendees
- Literature inserts in welcome package
- Option to provide company branded conference giveaway to each attendee
- Company recognition in the general opening session
- Company logo/name included on conference signage
- Company logo on conference website and program
- Pre-conference and post-conference mailing lists

All sponsorship opportunities will be allocated on a first-commit, first-served basis – so submit your Sponsorship Application today!

PHF '12

Sponsorship Application

Company Name:

Web Address:

Contact Name:

Title:

Email:

Telephone:

Address/City/State/Zip Code:

Signature: _____

Total payment due:

Check Enclosed (Please make check payable to: Passkey International, Inc.)

Credit Card Payment: VISA AMEX MASTERCARD

Cardholder's Name:

Cardholder's Billing Address:

Credit Card Number:

Expiration Date:

Cardholder's Signature:

Sponsorship Amount Charged:

Please email or fax your Sponsorship Application to:

Attention:

Laura Kulas

Marketing Manager

Passkey International, Inc.

Email: lkulas@passkey.com

Fax: 781-547-6500

If paying by check, please make checks payable to
"Passkey International, Inc." and mail full
Sponsorship fee with the application to:

Attention: Laura Kulas

Passkey International Inc.

221 Crescent Street

Waltham, MA 02453